

Book Proposal

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For more information on writing with us, please visit <https://pragprog.com/become-an-author/>.

If you have a fully fleshed out idea for a book that you'd like to write and publish with us, we'd love to talk with you.

Complete the following form and email it along with your writing sample to proposals@pragprog.com. Our author relations team will review your proposal and get back to you within seven to ten days.

About You

Name

Email Address

Bio

Rather than sending us your resume or CV, please tell us why you would be the best person to write this particular book. Have you already written on this topic? Do you speak publicly on the topic? Have you worked professionally with the technologies and/or related content? Are you active in the communities related to the subject? In short, what is your relationship to the topic?

About Your Book

Tentative Title/Subtitle

Overview

Tell us all about your book. What are the core technologies/topics you'll be writing about? Who is the audience for this book? What real-world problems will your book solve for that audience? How will you approach the topic (e.g. building a test application, cookbook style recipes, short exercises, anecdotes from real-life stories, etc.)? And, why are you excited about this particular topic?

Draft Outline

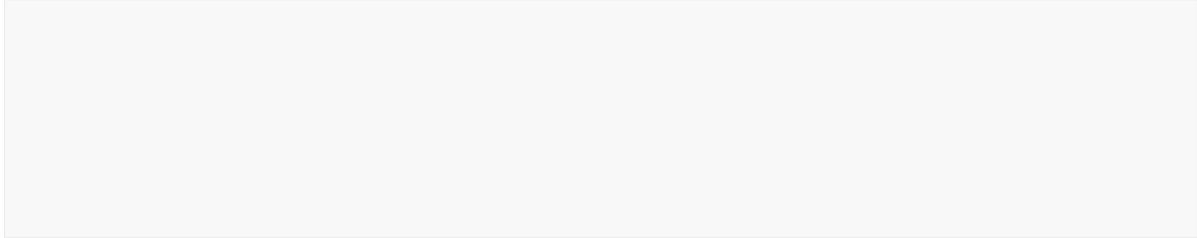
Please tell us the tentative chapters you have planned, including a sentence or two explaining what subjects you'll cover in that chapter. Give us a sense of how many pages you think your book will be.

Competing Books

Let us know which books compete directly or indirectly with your book, and tell us how your book would be different and better. Please be sure to take a look through our own catalog for any books that cover the same subjects. Does your book compliment one or more of our existing titles? If so, tell us how.

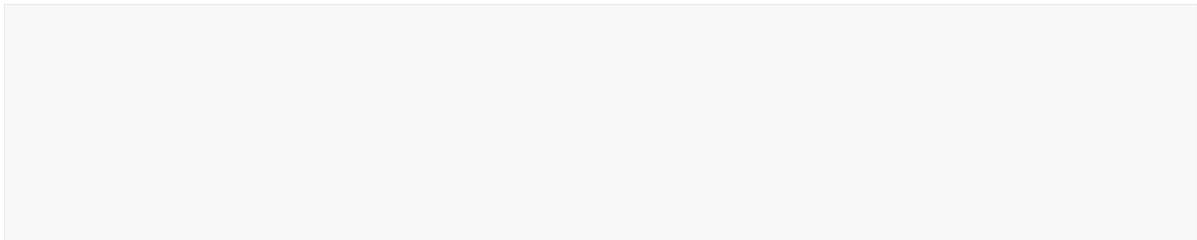
Market Information

Tell us about the potential audience size for your idea using metrics like the number of starred projects on GitHub, the number of members in an online community or even the number of conference talks on your topic. In short, provide any numbers you can to indicate that there's a sizeable audience who is interested in and cares about this topic.



Promotional Ideas

Our authors take part in promoting their books when they're published, and we'd like to know how you would promote your own book. Are you active on social media? Do you blog or write other content related to your book's subject? Do you speak at conferences, local meetups or even to a small team at work? What would you personally be able to do to let people know about your book?



Writing Sample

Lastly, please attach a fifteen- to twenty-page writing sample in PDF format along with this form. Rather than sending us Chapter 1, please select a sample from a later chapter that gives us a better feel for the style and content of your book. Also, please try to make sure your writing sample is written in our style: approachable, friendly, hands-on, and actionable. Please be sure to read through the annotated examples on <https://pragprog.com/become-an-author/> to see what we're looking for in your own writing sample.

Thanks for choosing PragProg as your writing partner — we can't wait to read your proposal!